



WCPO

ORDER

Print Date 10/23/12

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Flight Dates **10/24/12-11/05/12**

Contract / Revision **315595 /**
Original Date / Revision
 10/22/12 10/23/12
Advertiser **Cupp-Kennedy / Republican**

Agency **Strategic Media Placement**
Buying Contact
7669 Stagers Loop
Delaware, OH 43015

Product
Candidate. OH CUPP KENNEDY SF
Agency Com 15%
Billing Contact
7669 Stagers Loop
Delaware, OH 43015
Sales Office EWSDC
Sales Region NAT
Agency Ref

Order Sep 00:20:00
Estimate # **3026**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes POL POL CAND
Product Codes PL
Priority P-1
Advertiser Ref

Primary Account Executive
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %	Market Value
Competing Station	% of Order Amount
CABLE	%
UNKWN	100%
WBQC	%
WCET	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%
WXIX	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	5	\$2,337.50	\$2,750.00	0.00	10/01/12	10/28/12	5	\$2,337.50	\$2,750.00
November 2012	11	\$4,828.00	\$5,680.00	0.00	10/29/12	11/04/12	11	\$4,828.00	\$5,680.00
Totals	16	\$7,165.50	\$8,430.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WCPO	10/24/12	11/05/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	:30	1	\$300.00	P-3	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S-		1				\$300.00		0.00		
Week:		10/29/12	11/04/12	-----S-		1				\$300.00		0.00		
Week:		11/05/12	11/11/12	-----		0				\$0.00		0.00		
N 2	WCPO	10/24/12	11/05/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	1	\$400.00	P-2	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S		1				\$400.00		0.00		
Week:		10/29/12	11/04/12	-----S		1				\$400.00		0.00		



WCPO

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Contract / Revision 315595 Flight Dates 10/24/12-11/05/12

Hiatus Dates

Original Date / Revision 10/22/12/ 10/23/12

Order Sep 00:20:00

Advertiser Cupp-Kennedy / Republica Product Candidate. OH CUPP KENN Estimate # 3026

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WCPO	10/24/12	11/05/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	:30	1	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 3	WCPO	10/24/12	11/05/12	SU 9-10a SU9-10a	CM	9-10a	-----S	:30	1	\$800.00	P-8	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$800.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 4	WCPO	10/24/12	11/05/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	:30	4	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					1	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					2	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$1,000.00		0.00			
N 5	WCPO	10/24/12	11/05/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					1	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					2	\$1,000.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 6	WCPO	10/24/12	11/05/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MTWTF--	:30	1	\$70.00	P-8	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					1	\$70.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 7	WCPO	10/24/12	11/05/12	M-F 430am News M-F 430am News	CM	430-5a	MTWTF--	:30	2	\$30.00	P-8	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					2	\$30.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 8	WCPO	10/24/12	11/05/12	SU 5-6am SU 5-6am	CM	5-6a	-----S	:30	1	\$50.00	P-8	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$50.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$50.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
Totals														16	\$8,430.00